

2009 GILBERT DAYS

ROCK 'N' RODEO

Gilbert Days 2009 is going to ROCK like never before!

Exposure!

The Gilbert Days Event Program will reach 30,000 Gilbert and East Valley residents. The program will be distributed by the East Valley Tribune through local Gilbert businesses, handed out at the Gilbert Days Parade and given to all rodeo attendees.

Banners hung inside the rodeo arena will be viewed by over 8,000 rodeo fans.

Over 7,000 online viewers visited the GPC website during November of 2008 to view details about Gilbert Days.

EAST VALLEY
Tribune
GILBERT

Coming November 6-27, 2009

Marking 31 consecutive years of Gilbert Days Rodeo!

The Gilbert Promotional Corporation (GPC), founded in 1978, is a 501-C3 non-profit organization dedicated to promoting family values and keeping the spirit of western heritage alive in the hearts and minds of our community. GPC members donate thousands of volunteer hours to bring you Gilbert Days. Gilbert Days lasts several weeks and includes the Pony Express reenactment, the Gilbert Days Parade, a Jackpot Roping, a thrilling night of Barrel Racing, an exciting carnival and three heart pounding IPRA rodeo performances.

Gilbert Days offers a wide variety of sponsorship packages. As a Gilbert Days sponsor not only are you helping preserve our western heritage and

enriching our community, but you're gaining invaluable exposure to the East Valley market. There's no doubt the current economy has taken it's toll on all our pocket books. So it's more important now than ever to rally together as a community and show that we can still have a rockin' good time.

History has proven that no matter how tough times get, people will still seek out entertainment. Don't let this opportunity pass you by to profit from the success of Gilbert's most attended event.

Visit www.GilbertDaysAZ.com



501-C3 Non-Profit Organization, Gilbert, AZ

